

Truck & Bus World Forum – 11th and 12th May 2009 – Lyon congress centre

“Scenarii for more efficient transport in urban areas”

Monday, May 11th

9H00 Participants’ registration open at Lyon congress centre

11H30 Networking lunch at the Forum exhibition area

12H50 **Opening session: “Transport policies & local challenges”**

Gérard COLLOMB, Senator mayor of Lyon

Jean-Jack QUEYRANNE, Member of parliament & president of the Rhône-Alpes Region

13H20 **Key note speeches: “Key factors for more efficient transport”**

Stefano CHMIELEWSKI, Renault-Trucks, President

Jean PLENAT, Irisbus, President

Frank H. LUTZ, MAN AG, Senior vice president

Karl NUTZINGER, Schenker AG, Board member, European land transport

Anne HOUTMAN, European commission, DG TREN Director internal market & sustainability

Jean-Pierre CLAMADIEU, Rhodia, CEO

14H50 Key note speakers’ panel discussion

Chairman: Elios PASCUAL, Former CEO of Mack Trucks & Irisbus

15H20 Networking break

15H40 **Session 1: “Changing transport business models”**

Chairman: A top executive from Arthur D Little

Arne WITTLOV, Volvo research & education foundations, Chairman

Marc STOESSEL, Ernst & Young, Associated partner, vice president automotive

Anthony MAY, Leeds university, Research Professor of Transport Engineering

Umur ÖZKAL, EKOL, General manager

Claude YVENS, Truck & Business, Chief editor

Tatyana ARABADJI, Russian automotive market research, Director

17H10 Networking break

17H40 **Session 1 panel discussion**

18H10 **End of day 1**

18H40 Bus departure



19H30 **Gala-dinner down town in Lyon**

Daniel GOUFFE, ERAI, President

Jean-Louis GAGNAIRE, Rhône-Alpes Region, member of parliament & vice president of the Rhône-Alpes Region

Guy MATHIOLON, Lyon Chamber of commerce, President

22H00/23H00 Bus transfer to hotels

Tuesday, May 12th

8H00 Participants networking breakfast

9H00 **Key note speech**

John KIRTON, University of Toronto, Research director G8 & G20

9H15 **Session 2: “New cities for more efficient transport?”**

Chairman: Gilles DANSART, Ville & Transport, Editor in chief

Roland RIES, President of GART and mayor of Strasbourg

Jan-Eric SUNDGREN, AB Volvo, Senior vice president environmental & public affairs

Jose Manuel PRADILLO, Regional consortium of transports of Madrid, General manager

Bernard RIVALTA, SYTRAL, President

Genevieve FERONE, VEOLIA, Director sustainable development

11H00 Networking break

11H30 **Session 2 panel discussion**

12H00 Networking lunch sponsored by Renault Trucks

13H45 **Key note speech**

A representative from International Energy Agency

14H00 **Session 3: “New technologies for more efficient transport”**

Chairman: Jorgen CHRISTENSEN, OECD, Chairman of the working group on heavy vehicles, former director of the Danish road institute

Patrick GRUAU, Gruau, Group President

Marc LEJEUNE, Volvo powertrain, Advanced engineering and concepts section manager

Valéry CERVANTES, Irisbus, Director public affairs

A top executive from Continental

Bernard JACOB, LCPC & Véronique CERESO, CETE

15H45 Networking break

16H15 **Session 3 panel discussion**



16H45 Closing words

Elios PASCUAL, former CEO of Mack Trucks & Irisbus

Bernard SOULAGE, Rhône-Alpes Region, Vice president in charge of transport

A representative from the French Government

17H10 End of conferences

17H15 Opening of "LUTB scientific days"

19H00 Bus transfers to Lyon city town hall

19H45 World Transport Week networking diner at Lyon city town hall

- David KIMELFELD, Grand Lyon, Vice president for economic matters
- Eric POYETON, Lyon Urban Truck & Bus competitiveness cluster, President
- Guy MARTIN, Solutrans, President
- A representative from Society of Automotive Engineers

23H00 End of cocktail diner